



Terms and Conditions and Privacy Notice

Luxury Innovation Awards 2026

Effective date: 16 June 2026

These Terms and Conditions and Privacy Notice apply to all applications submitted to the Luxury Innovation Awards 2026.

By creating an application, submitting an application, paying an application fee, or participating in the Awards, the applicant agrees to these Terms and Conditions.

1. Organizer

The Luxury Innovation Awards 2026 are organized by Luxury Venture Group Sarl, Rue Francois-Bellot 7, 1206 Geneva, Switzerland.

Contact: info@lvq.swiss

Website: <https://luxuryinnovationsummit.com/luxury-innovation-awards/>

2. About the Awards

The Luxury Innovation Awards recognize emerging brands, technologies, sustainable solutions, craft, design, and experiences shaping the future of luxury.

The Awards are part of the Luxury Innovation Summit 2026 in Geneva, Switzerland.

The 2026 Awards include five main categories:

- Emerging Luxury Brand
- Technology for Luxury
- Sustainable and Circular Luxury
- Luxury Craft and Design
- Luxury Experience Innovation

All confirmed finalists are automatically included in the Public Choice Award. The Public Choice Award is not a separate application category and does not include a physical trophy.

3. Key Dates

Milestone	Date
Applications open	16 June 2026
Application deadline	31 August 2026, 23:59 CEST
Eligibility and jury review	1 to 6 September 2026
Provisional finalist invitations	from 7 September 2026
Finalist confirmation deadline	11 September 2026
Finalists publicly announced	15 September 2026
Public voting opens	15 September 2026
Public voting closes	1 October 2026, 16:00 CEST
Finalist presentations	30 September 2026, Geneva
Awards Ceremony	1 October 2026, Geneva

The organizer may adjust the timeline where needed for operational, legal, venue, jury, technical, or force majeure reasons. Material changes will be communicated through the Awards website, the application portal, or by email.



4. Eligibility

Applications are open globally to companies, brands, founders, creators, startups, scaleups, organizations, corporate innovation teams, and other applicants active in luxury or related industries.

To be eligible, the applicant must meet the following requirements:

- The applicant or submitted innovation must be active.
- The submitted product, service, technology, material, craft, concept, experience, or business model must be available, piloted, market-ready, or ready to present.
- The applicant must have the right and authority to submit the application.
- The applicant must provide accurate, complete, and truthful information.
- If selected as a finalist, the applicant must be able to attend finalist activities in Geneva on 30 September and 1 October 2026, unless the organizer agrees otherwise in writing.

The organizer may refuse, remove, or disqualify an application if the applicant does not meet the eligibility requirements, provides false or misleading information, violates these Terms and Conditions, or acts in a way that could harm the integrity, fairness, or reputation of the Awards.

5. Award Categories

Applicants must select one primary category during the application process.

- **Emerging Luxury Brand:** For young consumer-facing brands bringing a distinctive creative vision and fresh expression of luxury.
- **Technology for Luxury:** For companies developing technology, software, AI, data, platforms, or digital systems for luxury brands, businesses, or customers.
- **Sustainable and Circular Luxury:** For companies creating measurable environmental or social value through circular models, responsible materials, improved production, product-life extension, or transparent supply chains.
- **Luxury Craft and Design:** For creators and companies presenting outstanding products, collections, materials, techniques, or creative work shaped by design and craftsmanship.
- **Luxury Experience Innovation:** For companies creating new forms of hospitality, travel, wellness, retail, dining, membership, entertainment, or personalized luxury services.

The Awards team may recommend moving an application to a more suitable category after review. This will not negatively affect the evaluation of the application.

6. Application Process

Applications must be submitted through the official My LVG application portal or another official application channel approved by the organizer.

Applicants may need to create an account or sign in to save and submit their application.

Applications must be submitted before the deadline.

An application is considered submitted only after:

- The required application fields have been completed.
- The declarations have been accepted.
- The applicable application fee has been paid successfully.

The organizer is not responsible for incomplete, late, unsuccessful, corrupted, lost, or misdirected applications caused by technical problems, internet connectivity, payment failure, incorrect information, or circumstances outside the organizer's reasonable control.

The organizer may request additional information from applicants during the review process.



7. Application Fees

The application processing and evaluation fees are:

Application period	Fee
Early Application, 16 June to 15 July 2026	CHF 120
Regular Application, 16 July to 15 August 2026	CHF 180
Late Application, 16 August to 31 August 2026, 23:59 CEST	CHF 250

Fees are stated excluding VAT, unless expressly stated otherwise.

The application fee covers application processing, eligibility review, and entry into the first evaluation stage.

Payment of the application fee does not guarantee selection as a finalist or winner.

Application fees are non-refundable, except where required by law or where the organizer decides otherwise in writing.

8. Finalist Participation Packages

Selected applicants will receive a provisional finalist invitation.

To confirm finalist status, selected applicants must accept the applicable Finalist Participation Package and complete payment by the stated confirmation deadline.

The Finalist Participation Package is adjusted according to company size and 2025 annual revenue, or the latest completed financial year.

Package	Fee and revenue bracket
Early-stage Finalist Package	CHF 800, for applicants with revenue below CHF 250,000
Growth Finalist Package	CHF 1,800, for applicants with revenue from CHF 250,000 to CHF 2 million
Established Finalist Package	CHF 3,500, for applicants with revenue above CHF 2 million or corporate innovation projects

Fees are stated excluding VAT, unless expressly stated otherwise.

Revenue information is used for administrative planning and finalist package classification. It is not shared with the jury and has no influence on jury evaluation, finalist selection, or winner selection.

If a selected applicant does not confirm participation or complete payment by the stated deadline, the organizer may offer the finalist place to another applicant.

Finalist participation fees are non-refundable after confirmation, except where required by law or where the organizer decides otherwise in writing.

9. Finalist Benefits

All confirmed finalists receive the core finalist experience, including:

- One finalist pass to the Luxury Innovation Summit and Awards Ceremony
- Live pitch presentation in Geneva
- Private finalist and jury session with jury Q&A
- Finalist networking moment with jury members, partners, selected investors, and industry guests
- Finalist profile on the Awards website
- Official finalist certificate
- Official finalist digital mark for communication use
- Inclusion in the finalist announcement
- Participation in the Public Choice Award

Luxury Innovation Awards 2026 - Terms and Conditions and Privacy Notice - Page 3



- Professional event photos
- Finalist media kit
- Public Choice campaign kit
- Post-event finalist feedback summary, subject to available jury comments

Growth Finalist Package applicants receive the core finalist experience plus:

- Second Summit and Awards pass
- Edited finalist video clip from the pitch or Awards participation, subject to production schedule
- Priority delivery of professional photos and video assets after the Summit
- One connection preference submitted before the Summit
- Inclusion in a curated finalist introduction list shared with relevant LVG partners and selected guests

Established Finalist Package applicants receive the Growth Finalist Package plus:

- Third Summit and Awards pass
- Enhanced finalist profile on the Awards website
- Short filmed interview or founder/company spotlight during the Summit, subject to production schedule
- Edited interview clip for company use, subject to production schedule
- Two connection preferences submitted before the Summit
- Priority invitation to selected private networking moments, subject to format and capacity

Connection preferences do not guarantee meetings, investment, partnerships, media coverage, or business opportunities. Any introductions depend on relevance, availability, and mutual interest.

All finalists receive the same jury process, presentation format, and opportunity to win. Package level does not influence jury evaluation, finalist selection, or winner selection.

10. Winner Benefits

Each category winner receives:

- Luxury Innovation Awards trophy
- Official winner certificate
- Official winner digital mark for communication use
- Recognition on stage during the Awards Ceremony in Geneva
- Inclusion in the official winners announcement
- Dedicated winner profile on the Awards website
- Permanent listing in the Winners Archive
- Professional photos from the Awards Ceremony
- Edited winner clip from the ceremony, subject to production schedule
- Winner media kit with approved copy, visual assets, and communication wording
- Inclusion in post-event LVG newsletter communication
- Invitation to join one LVG online winner showcase or webinar after the Awards
- Opportunity to be considered for one future LVG activity, such as an Executive Salon, roundtable, partner session, or innovation showcase, subject to relevance and availability
- Post-event conversation with LVG to explore relevant visibility, partnership, or introduction opportunities

The organizer does not guarantee investment, fundraising, client acquisition, sales, media coverage, sponsorship, partnership, or specific introductions.

11. Public Choice Award

All confirmed finalists are automatically included in the Public Choice Award.

The Public Choice Award is selected through public voting.

The Public Choice Award winner receives:

- Public Choice Award certificate
- Official Public Choice digital mark for communication use
- Recognition during the Awards Ceremony



- Inclusion in the Public Choice announcement
- Listing on the Awards website
- Professional photo from the Awards Ceremony
- Inclusion in selected post-event communication

The Public Choice Award does not include a physical trophy.

The organizer may apply voting rules, technical controls, and anti-abuse measures. The organizer may remove invalid, duplicate, automated, fraudulent, suspicious, or manipulated votes.

The organizer's decision regarding Public Choice voting is final.

12. Travel, Visa, and Accommodation

Applicants, finalists, and winners are responsible for their own travel, accommodation, visa arrangements, insurance, meals outside the official program, and other personal or business expenses, unless otherwise agreed in writing by the organizer.

The organizer is not responsible for visa refusal, travel disruption, missed connections, illness, personal circumstances, or inability to attend.

Finalists are encouraged to begin travel and visa planning immediately after receiving a provisional finalist invitation.

13. Evaluation and Selection Process

The selection process may include:

- Eligibility review by the Awards team
- Jury review of eligible applications
- Provisional finalist selection
- Finalist confirmation
- Public finalist announcement
- Live finalist presentations in Geneva
- Jury deliberation
- Winner announcement during the Awards Ceremony

Evaluation criteria may include:

- Originality and innovation
- Relevance to the luxury industry
- Quality of execution
- Market, customer, technical, creative, or impact evidence
- Scalability or future potential
- Clarity of value proposition
- Responsibility, sustainability, or ethical relevance where applicable
- Strength of founder, team, or company vision
- Category-specific criteria

The jury and organizer have discretion over the evaluation and selection process.

The organizer may adjust the selection process, evaluation format, number of finalists, number of winners, or judging criteria where reasonably necessary.

Jury decisions are final. The organizer is not required to provide scores, rankings, individual jury votes, or detailed reasoning.

Where available, the organizer may provide finalists with a short post-event feedback summary. This feedback is intended as general guidance only.



14. Jury Independence and Fairness

Application fees and finalist participation fees have no influence on jury evaluation, finalist selection, or winner selection.

Revenue information and payment status are not shared with the jury.

All finalists within a category are evaluated through the same judging process.

Jury members may be required to follow a Code of Conduct covering confidentiality, conflict of interest, equal treatment, and integrity of the selection process.

Where a conflict of interest exists, the organizer may ask a jury member to abstain from evaluating a specific applicant.

15. Intellectual Property

Applicants retain ownership of their intellectual property.

By submitting an application, applicants grant the organizer a limited, non-exclusive, royalty-free, worldwide license to use submitted materials for the following purposes:

- Reviewing and evaluating the application
- Administering the Awards
- Communicating with the applicant
- Preparing finalist and winner materials
- Promoting the Awards, the Summit, finalists, winners, and related LVG activities
- Documenting and reporting the Awards
- Maintaining an Awards archive

This license applies only to materials submitted by the applicant or recorded during Awards-related activities, including company name, brand name, logo, images, videos, presentation materials, public descriptions, event photos, event recordings, and approved communication content.

The organizer will not sell the applicant's intellectual property or claim ownership over it.

Applicants should avoid submitting highly sensitive technical details, trade secrets, or confidential information that is not needed for evaluation.

Applicants represent and warrant that they own or have secured all rights, permissions, licenses, and consents needed for the materials submitted.

Applicants must not submit materials that infringe third-party rights, including intellectual property, privacy, publicity, image, copyright, trademark, design, or contractual rights.

16. Confidentiality

The organizer will take reasonable measures to protect confidential information submitted by applicants.

Applicants should clearly mark confidential information where relevant.

The organizer may share application materials with jury members, evaluators, team members, advisors, service providers, and technical providers as needed to administer and evaluate the Awards.

Information will not be considered confidential if it:

- Is publicly available
- Was already known to the organizer
- Is independently developed by the organizer
- Is shared by the applicant during public finalist activities, public voting, websites, social media, pitch sessions, press activity, or public communication
- Must be disclosed by law, court order, authority request, or legal process

The organizer is not responsible for disclosure of confidential information where the applicant has made that information public or where disclosure occurs outside the organizer's reasonable control.



17. Applicant Conduct

Applicants must act professionally and respectfully toward the organizer, jury members, partners, sponsors, other applicants, finalists, attendees, suppliers, and the public.

The organizer may disqualify or remove any applicant, finalist, or winner whose conduct is unlawful, misleading, abusive, discriminatory, defamatory, unethical, harmful, disruptive, or damaging to the Awards, Summit, LVG, partners, sponsors, jury members, or other participants.

18. Media, Communication, and Publicity

If selected as a finalist, the applicant authorizes the organizer to use the applicant's name, brand name, logo, approved images, public description, finalist status, public application summary, and related materials for Awards-related communication.

Finalists and winners may be photographed, filmed, recorded, and quoted during the Summit, finalist activities, and Awards Ceremony.

The organizer may use event photos, videos, recordings, and approved communication materials for websites, social media, newsletters, press releases, partner communication, post-event reports, marketing, and archival purposes.

Applicants must ensure that any person appearing in submitted images or videos has given the necessary consent.

Applicants may refer to themselves as applicants, finalists, Public Choice Award winners, or category winners only in a manner that accurately reflects their status.

Use of LVG, Luxury Innovation Summit, and Luxury Innovation Awards names, logos, digital marks, badges, and certificates must follow the organizer's brand and communication guidelines.

19. Investment and Growth Interest Information

Applicants may voluntarily provide information about investment, fundraising, partnerships, or growth interests.

The Luxury Innovation Awards do not guarantee investment, fundraising support, introductions, partnerships, sales, or commercial opportunities.

Investment and growth interest information is used internally by LVG for planning and potential future follow-up opportunities.

This information is not part of public communication and is not shared with the jury unless directly relevant to the application and appropriate for evaluation.

20. Payments, Taxes, and Invoices

All fees are payable in Swiss francs.

Fees are stated excluding VAT, unless expressly stated otherwise.

Applicants are responsible for any applicable taxes, bank charges, card fees, currency conversion fees, or payment processing costs.

Online payment may be processed by third-party payment providers.

A payment receipt or invoice may be issued after payment.

Corporate invoice requests may be accepted only upon prior written approval before the application deadline.

21. Cancellation, Changes, and Force Majeure

The organizer may cancel, postpone, relocate, modify, or suspend the Awards, finalist activities, public voting, Summit activities, or Awards Ceremony where reasonably necessary.



Reasons may include:

- Force majeure
- Government restrictions
- Public health or safety concerns
- Travel disruption
- Venue issues
- Technical failures
- Cybersecurity incidents
- Insufficient applications
- Operational constraints
- Partner or supplier issues
- Circumstances beyond the organizer's reasonable control

The organizer will make reasonable efforts to communicate material changes.

Where the Awards or a specific activity is cancelled by the organizer, the organizer may offer an alternative format, revised date, credit, partial refund, or other reasonable solution at its discretion, depending on the circumstances and costs already incurred.

The organizer is not liable for travel, accommodation, visa, or other costs incurred by applicants, finalists, or winners due to cancellation, postponement, modification, or inability to attend.

22. Limitation of Liability

To the maximum extent permitted by applicable law, the organizer is not liable for:

- Indirect, incidental, special, punitive, or consequential losses
- Loss of profit, revenue, opportunity, goodwill, reputation, business, data, or contracts
- Technical failure, platform downtime, internet issues, or payment failure
- Jury decisions or evaluation outcomes
- Third-party acts or omissions
- Travel, visa, accommodation, health, or insurance issues
- Public voting irregularities outside the organizer's reasonable control

Nothing in these Terms and Conditions excludes liability for unlawful intent, gross negligence, death or personal injury caused by unlawful conduct, or any liability that cannot be excluded under applicable law.

23. Privacy Notice

This section explains how Luxury Venture Group Sarl processes personal data in connection with the Luxury Innovation Awards 2026.

Controller: Luxury Venture Group Sarl, Rue Francois-Bellot 7, 1206 Geneva, Switzerland. Contact: info@lvq.swiss

Types of personal data collected may include:

- Name
- Business email address
- Phone number
- Role or job title
- Company name
- Country
- LinkedIn profile or public professional profile
- Login and account information
- Application information
- Payment and invoice information
- Communication records
- Images, video, voice, and recordings from Awards activities



- Event participation information
- Professional background of team members included in the application
- Any other personal data voluntarily submitted in the application

Applicants should avoid submitting sensitive personal data unless necessary.

Personal data may be collected from the applicant, the application portal, email or other communications, payment providers, publicly available professional sources, and event participation.

Personal data may be processed for:

- Creating and managing applicant accounts
- Receiving and reviewing applications
- Administering the Awards
- Communicating with applicants, finalists, and winners
- Processing payments and invoices
- Managing eligibility, selection, finalist confirmation, and winner announcement
- Coordinating jury review and evaluation
- Organizing finalist presentations and event participation
- Running Public Choice Award voting
- Preparing website, media, newsletter, and social media communication
- Producing finalist and winner materials
- Providing certificates, marks, photos, and content assets
- Managing security, fraud prevention, and technical support
- Complying with legal, tax, accounting, and recordkeeping obligations
- Protecting legal rights and enforcing these Terms and Conditions
- Planning relevant future LVG opportunities, where appropriate

Where GDPR applies, the legal bases may include performance of a contract or pre-contractual steps, legitimate interests, compliance with legal obligations, and consent where required. Where Swiss data protection law applies, personal data is processed in accordance with the Swiss Federal Act on Data Protection and related regulations.

Personal data may be shared with LVG team members and authorized personnel, jury members and evaluators, service providers and technical providers, payment processors, email, hosting, CRM, website, file storage, and application portal providers, event partners and suppliers where necessary for event administration, professional advisors, and public authorities, courts, or regulators where legally required.

Personal data of finalists and winners may be used in public communication as described in these Terms and Conditions.

Personal data may be processed in Switzerland, the European Economic Area, the United Kingdom, and other countries where the organizer or its service providers operate. Where required, the organizer will use appropriate safeguards for international transfers.

Personal data will be kept only as long as necessary for the purposes described in this Privacy Notice. Application data may be retained for a reasonable period after the Awards to maintain records, manage disputes, document the Awards, meet legal or accounting requirements, and support relevant future communication. Public finalist and winner information may remain available in Awards archives unless removal is required by law or agreed by the organizer.

Depending on applicable law, individuals may have rights to request access, correction, deletion, restriction, objection, data portability, withdrawal of consent where processing is based on consent, and the right to lodge a complaint with a competent data protection authority. Requests may be sent to info@lvq.swiss. The organizer may need to verify identity before responding.

The organizer may send Awards-related administrative communication to applicants, finalists, and winners. Marketing communication will be sent only where permitted by law. Recipients may unsubscribe from marketing communication where required by law. Essential administrative communication may still be sent.



The Awards website and application portal may use cookies, analytics, security tools, and similar technologies to operate the website, improve services, secure the platform, process applications, and understand user behavior. Where required, users may be asked to manage cookie preferences through a cookie banner or similar tool.

The organizer applies reasonable technical and organizational measures to protect personal data. No digital system is completely secure. Applicants are responsible for using secure devices, networks, and login credentials.

24. Third-Party Services

The application portal, payment processing, email delivery, website hosting, analytics, login services, file storage, video hosting, and related services may be provided by third-party providers.

Use of third-party services may also be subject to the terms and privacy policies of those providers.

The organizer is not responsible for third-party platforms outside its reasonable control.

25. Changes to These Terms and Conditions

The organizer may update these Terms and Conditions and Privacy Notice where necessary.

The latest version will be published on the Awards website or application portal.

Material changes may be communicated by email or website notice where appropriate.

Changes will not affect applications already submitted in a way that materially reduces the applicant's rights or benefits, unless required by law, technical necessity, operational necessity, or force majeure.

26. Governing Law and Jurisdiction

These Terms and Conditions are governed by the substantive laws of Switzerland, without regard to conflict of law rules.

Any dispute arising out of or in connection with the Luxury Innovation Awards 2026, these Terms and Conditions, or the Privacy Notice shall be subject to the exclusive jurisdiction of the competent courts of Geneva, Switzerland, subject to mandatory legal provisions.

27. Contact

Luxury Venture Group Sarl

Rue Francois-Bellot 7, 1206 Geneva, Switzerland

Email: info@lvq.swiss

Website: <https://luxuryinnovationsummit.com/luxury-innovation-awards/>